## **UBI Banca Green Social and Sustainable Bond Framework Presentation**

### **Inaugural Green Bond Issuance**

**March 2019** 





- 1. UBI Banca at a Glance
- 2. UBI Banca Sustainability approach
- 3. UBI Banca Green, Social and Sustainable Bond Framework
- 4. Inaugural Green Bond Issuance

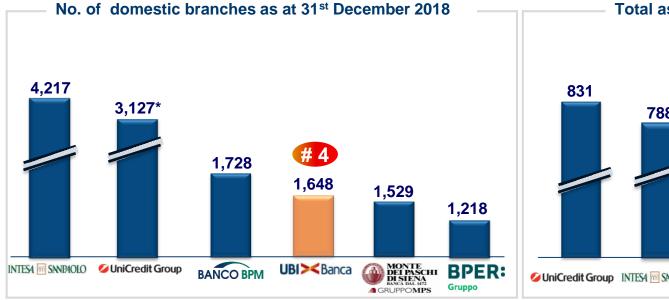


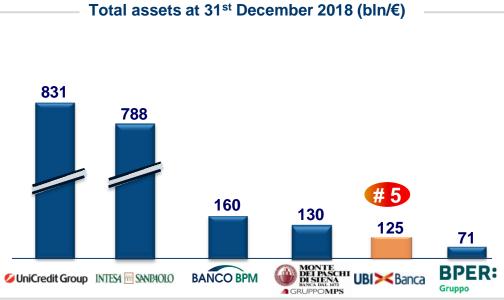
### UBI Banca's profile at a glance: Predominance of retail business, solid capital base and low risk profile

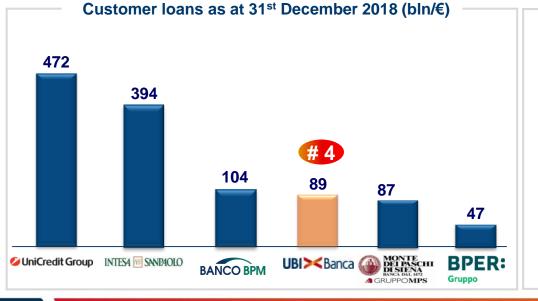
Strong competitive positioning	<ul> <li>Over 4.2 million customers, with a market share in terms of branches at 6.7% and nearly 20,400 headcounts</li> <li>125.3 bln/€ of Total Assets</li> <li>89 bln/€ of net customer loans, 92.2 bln/€ of direct funding, and 94.7 bln/€ of indirect funding</li> <li>67.4% of loans to customers granted in Northern Italy; in particular 59.5% of total loans are granted in the North West of Italy, 20.4% in Central Italy and 10.8% in Southern Italy*</li> <li>63.3% of customer deposits from Northern Italy, 22.4% from Central Italy and 13.7% from Southern Italy*</li> </ul>				
Solid Capital and Balance Sheet Position	<ul> <li>FY2018 Net profit of 425.6 mln/€ (stated) and 302.4 mln/€ (net of non-recurring items)</li> <li>CET1 ratio as at 31<sup>st</sup> Dec 2018: 11.70% phased-in and 11.34% fully loaded (SREP requirement at 9.25% for 2019)</li> <li>Leverage ratio under Basel 3 at 5.45% phased-in, 5.27% fully loaded</li> <li>LCR &gt; 1 and NSFR &gt; 1 (also net of TLTRO2)</li> <li>The only Bank, amongst the key Italian players, to have always paid a cash dividend since 2007. In 2019, on FY2018 results, it was increased by 9% to 12 cent/€</li> </ul>				
Sound Asset Quality	<ul> <li>71% of total assets represented by loans to customers. 80.8% of Performing Exposures in AIRB perimeter is low risk</li> <li>Decreasing level of NPEs Gross NPEs/Total Gross Loans ratio of 10.4% Net NPEs/Total Net Loans ratio of 6.7%</li> </ul>				
	As at 27 <sup>th</sup> March 2019	STANDARD & POOR'S	MOODY'S	FITCH	DBRS
Issuer Ratings	SHORT TERM	A-3	P-2	F3	R-2 (high)
jo	LONG TERM	BBB-	Baa3	BBB-	BBB
	OUTLOOK	stable	negative	negative	stable

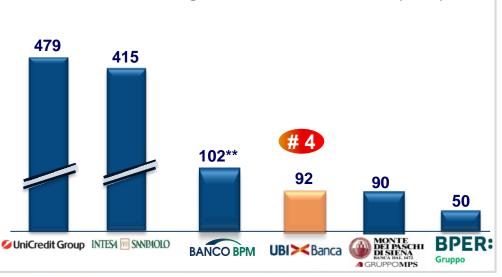


# UBI Banca ranks amongst the major Italian commercial banks by key indicators









Total direct funding as at 31<sup>st</sup> December 2018 (bln/€)



\* Including CB Italy, CB Germany, CB Austria

\*\* Excluding repos

Source: press releases, presentations on FY2018 results



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# **UBI Banca sustainability global approach**



UBI Banca maintains a Corporate governance compliant with the **Corporate Governance Code for Listed Companies** of the Italian Stock Exchange and **a single risk control system** for all companies of the Group.



Signatory since 2003, UBI Banca is committed to the promotion of the ten universal principles of **UN Global Compact** in the field of human rights, to protect labour and the environment, to fight corruption and cooperate to build a more inclusive and sustainable global economy.



Through its operations, UBI Banca contributes to the following **UN Sustainable Development Goals**.





## **UBI** Banca effective management of all stakeholders interests



**Charter of Values** – first adopted in 2008 – identifies those values on which the Group has based its identity and which must guide the conduct of personnel.

**Code of Ethics** – first adopted in 2008 – contains general ethical principles and rules of conduct for relations with all stakeholders drawn in accordance with the Charter of Values.

Principles and values are implemented at the operational level through **The Organisational, Management** and Control Model of UBI Banca S.p.A. in accordance with Legislative Decree No. 231/2001 and through internal Policies and operational rules.

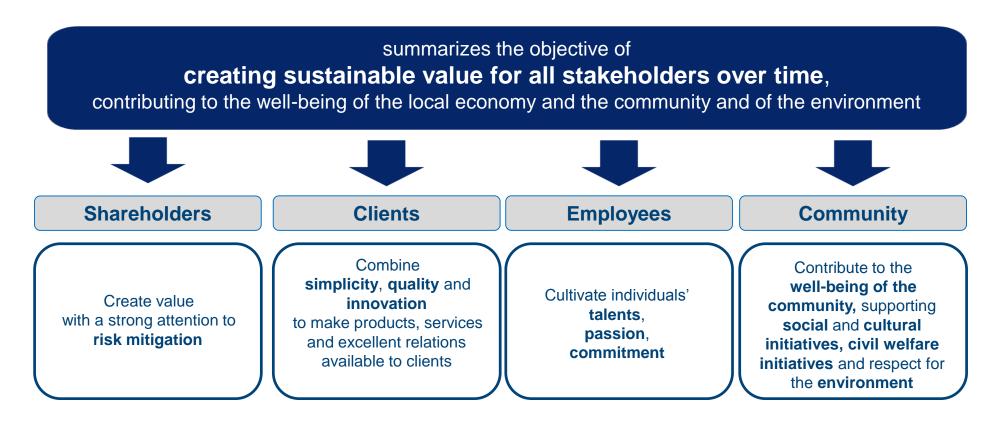
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Main Policies on	
sustainability and	
corporate social	
responsibility topics	

- ✓ Policy on weapons
- Environmental Policy
- Policy for responsible supply of gold
- Whistleblowing Policy
- ✓ Policy on reputational risk
- ✓ Guidelines for sponsorships and for donations



## UBI Banca Sustainability principle: to bank fairly and well

UBI Banca's principle of "Fare Banca per Bene" (to bank fairly and well)





## **Commitment to the creation of value**

The reclassification of the consolidated income statement allows to highlight the economic value generated by the Group and its distribution to the different stakeholders, thanks to the quality of products and services offered.

	2018	2017	variation
Total Economic Value Created	3,083,631	2,884,867	+ 6.9%
Suppliers	666,016	725,535	- 8.2%
Employees	1,545,909	1,542,463	+ 0.2%
Shareholders and non controlling interests	162,265	151,978	+ 6.8%
Central and local public administration	428,220	104,001	+ 311.7%
Community and the environment	11,292	6,530	+ 72.9%
Total economic Value distributed	2,813,702	2,530,507	+ 11.2%
Total economic Value retained	269,929	354,360	-23.8%

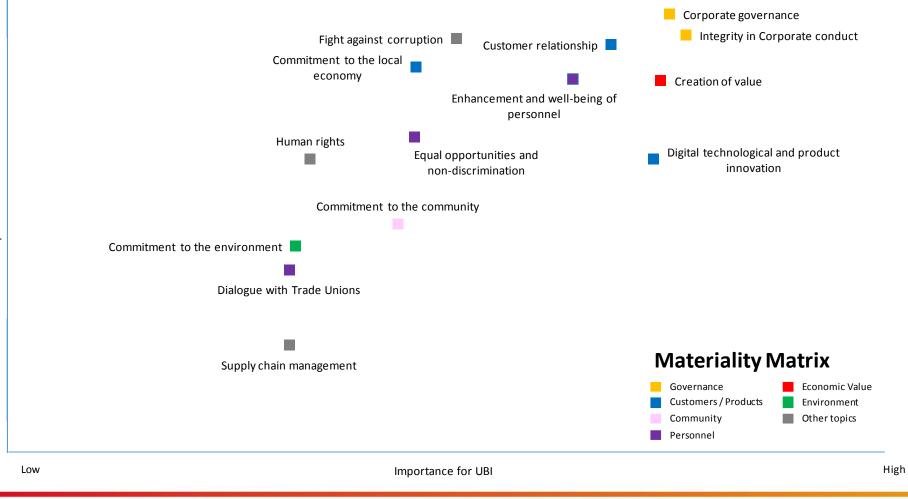
(Thousands euro)



## **UBI Banca Sustainability approach: the Materiality matrix**

On the basis of a stakeholder engagement process that involved the top management of the Group, over 4,000 customers, 1,700 employees and over 100 representatives of local institutions and NPOs, UBI Banca identified 14 sustainbility topics set out in the Materiality matrix.

These topics enable the Group to define strategies and objectives that create shared value for itself and its stakeholders: shareholders, clients, employees and the community.





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## **UBI Banca Sustainability approach overview**

#### Main commitments

- Maintain governance mechanisms that empower the strategic management of sustainability and the consistency of business decisions.
- Support the reputation and competitiveness of the Company through the respect of shared values and principles and proper risk management.
- Pursue appropriate conditions for profitability and soundness, as main factor of sustainability;
- Develop the Human Capital, enhancing diversity and offering a positive working environment, able to attract and raise talents.
- Promote a sustainable economic development, supporting the real economy to create value for the community and the Group.
- Promote the development of local communities, playing an active role in supporting relevant social causes and projects.
- Contribute to the reduction of the environmental footprint of human activities and support energy transition to fight climate change.



UBI Banca has been awarded the **National** 

**Prize for Innovation** (the "Prize of Prizes") by President of the Italian Republic.

2013 - Social Bond UBI Comunità 2015 - UBI Pay mobile peer to peer payments 2018 - UBI Welfare Since 2016, **The Top Employer Italia certification** acknowledges UBI Banca's excellence in the working conditions it offers to its employees

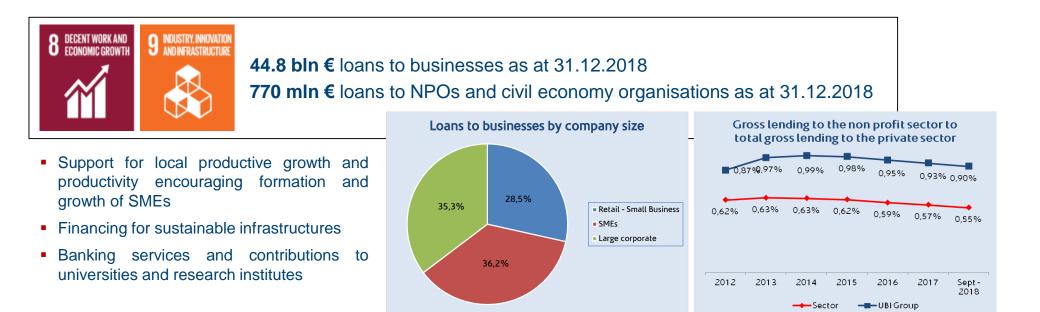


UBI Banca is the first Italian listed company to have received the award that recognizes best practices in terms of gender diversity.

> Grands Prix de la Mixité\* \_\_\_\_\_2018\_\_

\* A recognition established by Institut du Capitalisme Responsable and Ethics & Boards, for the first time attributed in 2018 on a European scale. It has been presented during a ceremony held within the International Financial Forum at Paris Europlace.

# **Commitment to local economic development**







**26.9 bln €** Home mortgages\* as at 31.12.2018

- 1.2 bln € project finance for infrastructure development as at 31.12.2018 (Hospitals, water and gas distribution, public transport, highways)
- Home mortgages
- Protecting and upgrading the cultural heritage of local communities



\* Also including mortgages for the refurbishment and renovation of buildings enhancing energy efficiency and installing of renewable energy production systems

# **Commitment to the community**



230 mIn € loans suspended or deferred in 2018 for 2,653 households in difficulty

14.1 mIn € solidarity loans



- Provide basic banking services and savings programs for vulnerable low-income people
- Support households affected by economic crisis or environmental disasters



98.2% female/male managers salary89.0% female/male middle managers salary98.1% female/male professional areas salary

- Policies for non-discrimination
- Equal pay for equal work and safe, protected labour environment



10.9 mIn € total Group's grants to social initiatives

1,504 hours spent in financial education programmes for students and the community

- Support to NPOs operating in the area of social assistance to promote social and economic inclusion
- Banking services and contributions to academic and university institutes and financial education initiatives
- Support for projects and organizations operating in social healthcare and assistance



Data as at 31/12/2018

# **Commitment to the environment**



97.5% Electric Energy consumption from renewable sources
100% Reused or recycled waste\*
1.8 billion € Portfolio of renewable energy financing (68.2% project finance)

- Reduce the environmental footprint of the Group's premises, increasing energy efficiency and renewable energy sourcing
- Support energy transition to develop a low carbon economy, by helping individuals and businesses to reduce their carbon footprint through dedicated loans and the participation in project finance initiatives.

#### Main green financing products:

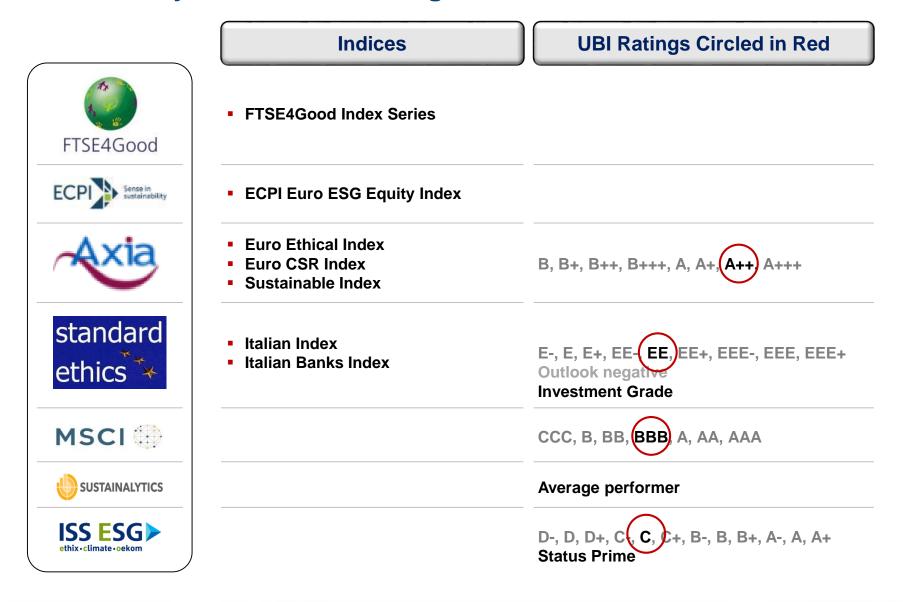
- Forza Sole and Nuova Energia Fotovoltaico for photovoltaic systems
- Creditopplà for refurbishment and energy-efficient retrofitting of homes
- Energie Rinnovabili and Full Power leasing for electricity and heat production from renewable energy (wind, biogas and biomass)





\* Excluding solid urban waste, managed by the public collection service.

# UBI Banca sustainability recognized by some of the major ethical and sustainability indexes and ratings







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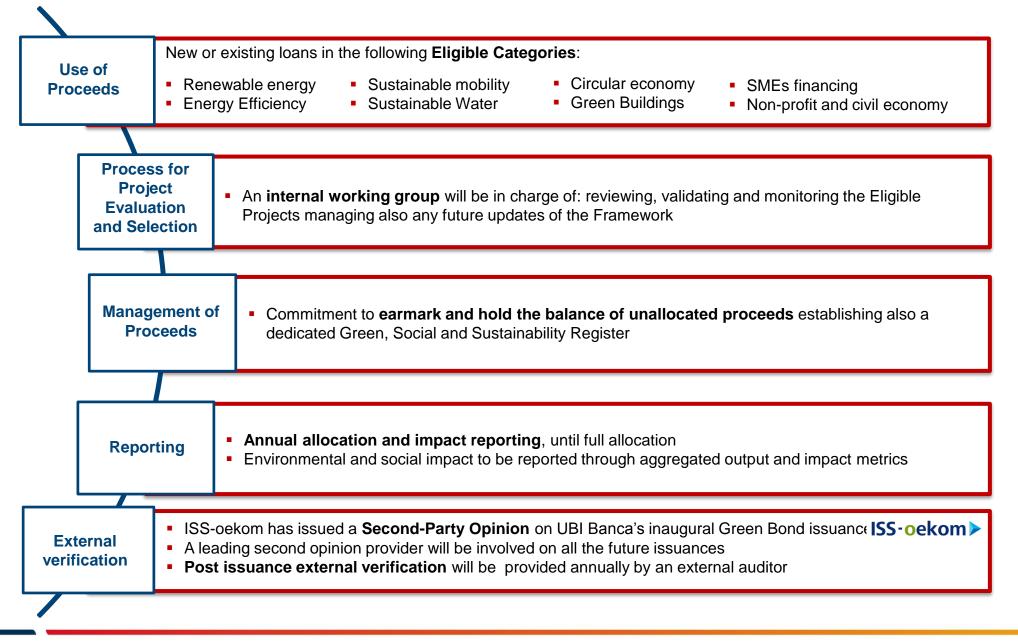
## **UBI BANCA Green, Social and Sustainable Bond Framework at a glance**

3 types of Bonds	<ol> <li>Green Bonds – for which funds are exclusively allocated to Green Eligible Projects</li> <li>Social Bonds – for which funds are exclusively allocated to Social Eligible Projects</li> <li>Sustainable Bonds – whereby funds are allocated to Green Eligible Projects and to Social Eligible Projects</li> </ol>
Aligned with best market practices	<ul> <li>UBI Banca's Framework is in line with the:</li> <li>Green Bond Principles June 2018</li> <li>Social Bond Principles June 2018</li> <li>Sustainability Bond Guidelines June 2018</li> <li>Before each issuance, a leading second opinion provider will provide a second opinion: <ul> <li>to confirm the alignment of the bond to the ICMA's Green Bond Principles, Social Bond Principles or Sustainable Bond Guidelines</li> <li>to assess the sustainable added value of the assets</li> <li>to provide a review of UBI Banca's sustainability performance</li> </ul> </li> </ul>
Inaugural issuance: Green Bond	<ul> <li>For its inaugural issuance, UBI Banca is focusing on a Green Bond with the goal of financing a portfolio of project finance loans in renewable energy</li> </ul>

With this Green, Social and Sustainable Bond Framework, UBI Banca equips itself with a dynamic platform allowing the bank to specifically raise funds to support initiatives aiming at fostering sustainable growth and well-being in local communities



## **Overview of UBI Green, Social and Sustainable Bond Framework**





# **Eligible Green Projects categories**

Eligible projects	Objectives	Eligibility criteria	Inaugural Green Bond
Renewable energy	Renewable energies aiming at replacing carbon-intensive energy sources and significantly reducing global warming emissions.	<ul> <li>bon-intensive energy sources and</li> <li>offshore and onshore windmills</li> <li>Solar photovoltaic</li> <li>Bioenergy /biomass</li> </ul>	
Energy efficiency	Investing in assets related to energy efficiency	<ul> <li>Energy storage</li> <li>Smart grid</li> <li>District heating</li> <li>Efficient lighting (LED lighting, compact fluorescent lighting)</li> <li>IT Optimization service, infrastructure and broadband</li> </ul>	
Sustainable mobility	Spreading eco-compatible means of transport	<ul> <li>Private transportation: Hybrid/Electric vehicles and infrastructures</li> <li>Public mass and freight transportation: Investment, acquisition, maintenance and replacement of rolling stocks as well as infrastructure</li> </ul>	
Sustainable water	Improving the efficiency of water management and water treatment.		
Circular economy	Pollution prevention and control   Infrastructures that turn waste into resources		
Green buildings	Promoting urban sustainable growth.	<ul> <li>Acquisition, construction, development, renovation of buildings that meet recognized environmental standards</li> <li>Real estate loans for energy efficient buildings that comply with the Energy Efficiency Class A</li> <li>Renovation of buildings that allow reaching Energy Efficiency class B or where at least 50% of the improvements are for energy efficiency purposes</li> </ul>	



# **Eligible Social Projects categories**

Eligible projects	Objectives	Eligibility criteria	Target Populations
SMEs financing	Supporting employment and access to the labor market	<ul> <li>SMEs financings located : <ul> <li>in regions with a GDP per capita below national average, or</li> <li>in areas impacted by natural disasters in Italy</li> </ul> </li> <li>SMEs which purpose is to maintain jobs or create new jobs in their place of settlement through projects that provide at least one of the following: <ul> <li>partnerships or new production chains that involve public and/or Third Sector Entities ,</li> <li>welfare initiatives for employees and/or the community</li> </ul> </li> </ul>	<ul> <li>People working in SMEs, to maintain their jobs and to create capacity for new jobs</li> </ul>
Non-profit and civil economy financing	Supporting general interest initiatives, which strive for civic, solidarity and social utility purposes	<ul> <li>Investments and day by day operations of Third Sector Entities and Religious Entities such as:         <ul> <li>Associations and NGOs,</li> <li>Voluntary Organizations and Social Development Associations,</li> <li>NGOs Social Enterprises, and Social Cooperatives and Mutual Aid Companies,</li> <li>Foundations and Philantropic entities,</li> <li>Religious bodies for their social utility purposes (including maintenance and renovation of historic heritage).</li> </ul> </li> <li>Eligible Projects cannot include funding to organizations that discriminate in any way in carrying out their activities</li> </ul>	<ul> <li>Eligible Organizations are aiming at reducing exclusions and inequalities</li> <li>Target Populations are linked to the sectors of general interest where the Eligible Organizations operate, such as:</li> <li>healthcare,</li> <li>education,</li> <li>social, recreational and sports activities,</li> <li>welfare and solidarity,</li> <li>art and culture,</li> <li>public utility infrastructures and services</li> </ul>



# **Process for Project Evaluation and Selection and Management of Proceeds**

Dedicated			
internal			
'Sustainable			
Finance' working			
group			

The working group will be in charge of:

- **1.** Reviewing and validating the selection of Eligible Projects
- 2. Monitoring the Eligible Projects portfolio, during the life of the transaction
- **3.** Managing any future updates of the Framework

 The working group is composed by representatives from:

- Corporate Social Responsibility department
- Relevant Business departments
- Treasury department
- Investor Relations department

Dedicated Green, Social and Sustainability Register UBI Banca commits to earmark and hold the balance of unallocated proceeds UBI Banca will track the use of proceeds of its Bonds issued under this Framework through a dedicated **Green**, **Social and Sustainability Register** for the Bonds issued Updates of the framework will only apply to Green, Social and Sustainable Bonds issued after the issuance of an updated Second Opinion

Replacement of Eligible Projects The working group can decide to replace some Eligible Projects in accordance with, inter alia, the following Substitution Conditions:

- 1. an Eligible Project no longer meets the eligibility criteria
- 2. Eligible Projects mature or are redeemed before each Bond's maturity



## Reporting

reporting

UBI Banca will provide to investors an annual reporting until full allocation, and that includes: Allocation

- The total amount of proceeds allocated per Eligible Projects category,
- Share of financing and refinancing (in %), and
- The amount of unallocated proceeds

> Reviewed by an external auditor and included in the Sustainability Report

UBI Banca will report on the environmental and social impact of the Bonds issued under this Framework through aggregated output and impact metrics

	Reporting	Examples of Output metrics	Impact metrics	Environmental reporting indicators
Impact reporting	Environment	<ul> <li>Expected annual renewable energy generation in MWh</li> <li>Expected Amount of energy saved (MWh)</li> <li>Expected capacity (passengers / freight) of private and public transportation</li> <li>Energy Efficiency certification or Class, for Green Buildings</li> </ul>	Estimated annual GHG emissions reduced/avoided, in tons of CO2e	will include aggregated impact metric per Green Eligible Projects category, on an aggregated portfolio basis
	Reporting	Examples of indicat	ors	> On aggregated basis and broken-
	SMEs financingNumber of SMEs supportedEstimated number of employees of the financed SME		f the financed SMEs	down per geography
	Non profit and civil economy financing	<ul> <li>Number of Eligible Organization supported</li> <li>Estimate of the number of final beneficiaries supported by the Eligible Organization</li> </ul>		On aggregated basis and broken- down per category of essential services / Sector activity





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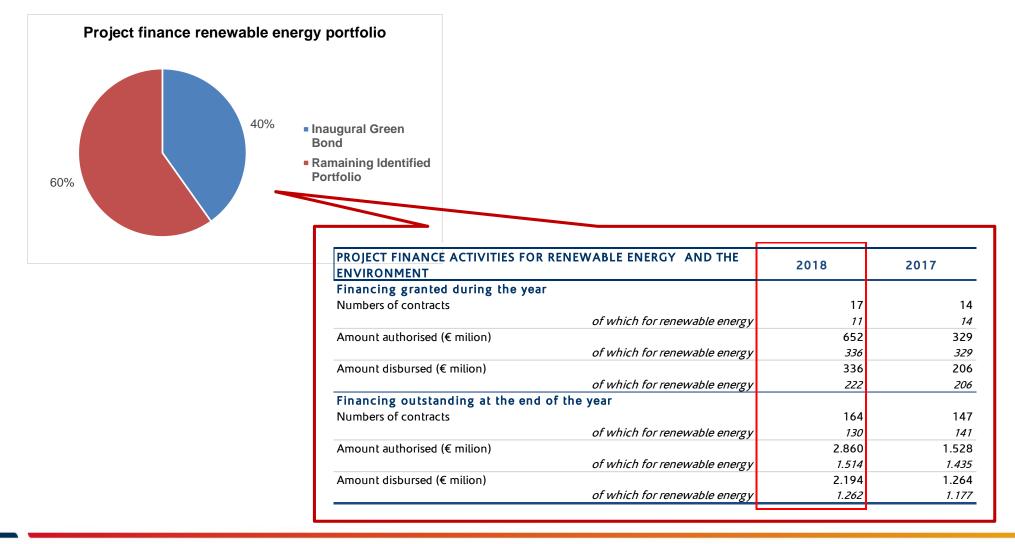
# Indicative termsheet of UBI inaugural Green Bond

Indicative Terms			
Issuer	UBI Banca S.p.A		
Format	Reg S, Senior preferred Green		
Expected Issue Ratings	Baa3/BBB-/BBB-/BBB by Moody's/S&P/Fitch/DBRS		
Tenor	5Y		
Size	EUR 500mn "no grow'		
Use of Proceeds	To finance and or refinance, in whole or in part, Green Eligible Projects		
Second Party Opinion	ISS-Oekom		
Docs	UBI Banca EUR15bn EMTN Debt Issuance Programme		
Listing	Irish Stock Exchange		



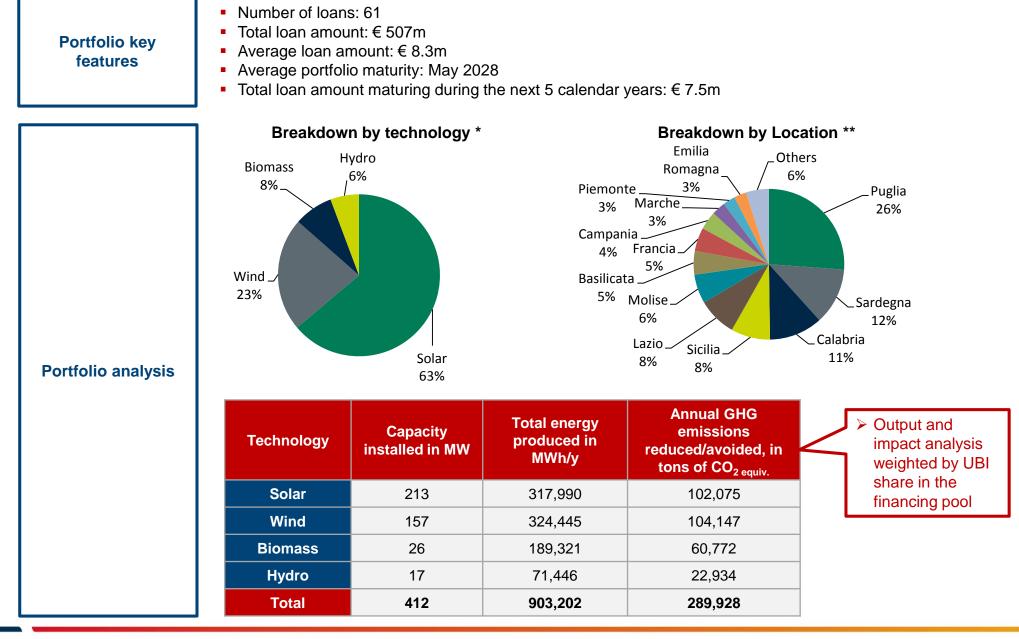
## **Overview of the inaugural Green Bond Issuance**

- The Inaugural Green Bond will be dedicated to the refinancing of project finance loans in renewable energy.
- At the end of 2018 UBI Banca identified a Project Finance renewable energy portfolio of €1.26 billion (in an overall portfolio of renewable energy financing of 1.8 billion).





## Focus on the renewable energy portfolio selection



Data as at 31/12/2018

Drawn/utilized amount (EUR)

\*\* Installed Capacity (MW) attributable to UBI Banca

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