

COMUNICATO STAMPA

INTESA SANPAOLO: MASSIMO TESSITORE JOINS THE STAFF OF ENRICO CUCCHIANI, CEO

Torino/Milano, October 1st, 2012 - Intesa Sanpaolo announces that Massimo Tessitore is to join the staff of Enrico Cucchiani, Managing Director and CEO. Massimo Tessitore has significant experience in the banking sector and comes from an international academic background.

Massimo Tessitore, who joins Intesa Sanpaolo today, was born in Turin. After graduating in Engineering at the Politecnico di Torino, he started his career at Sanpaolo IMI. He then studied for a year at the San Diego University, California before moving to Accenture and later to Oliver Wyman as the partner in charge of the retail banking practice in Italy.

Massimo Tessitore will focus on retail banking within Enrico Cucchiani's staff, and will work on strategic projects that aim to reshape and innovate the way Italy's first banking group serves its customers, around 11 million in Italy, including families and small businesses.