

PRESS RELEASE

INTESA SANPAOLO LAUNCHES €1 BILLION 7-YEAR BENCHMARK OBBLIGAZIONI BANCARIE GARANTITE BACKED BY MORTGAGES

- The demand, 77% of which derives from foreign institutional investors, was equal to €3.5 billion (3.5 times the €1 billion target)
- Spread at mid-swap rate plus 245 basis points (47 basis point below the BTP of equivalent maturity)

Turin - Milan, September 13th 2012 - Today, Intesa Sanpaolo has launched a €1 billion *Obbligazioni Bancarie Garantite* (OBG) issue targeted at institutional markets to optimise its treasury management.

It is a 7-year, fixed-rate issue under the €0 billion OBG Programme mostly backed by residential and commercial mortgages assigned by Intesa Sanpaolo.

The demand, 77% of which derives from foreign institutional investors, was equal to €3.5 billion (3.5 times the €1 billion target).

The 3.75% coupon is payable in arrears on September 25th of each year.

The re-offer price is 99.372%.

Considering the re-offer price, the yield to maturity is 3.854% per annum. The total spread for the investor is equal to the mid-swap rate plus 245 basis points.

Settlement is due on September 25th 2012.

Minimum denomination of the bond issue is 100 thousand Euro and multiples.

The bond is not offered to the Italian retail market; it is distributed to international institutional investors and financial institutions. It will be listed on the Luxembourg Stock Exchange and, as usual, traded Over-the-Counter.

Banca IMI, Crédit Agricole CIB, Commerzbank, RBS and Unicredit act as joint lead managers for the placement of the bond.

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