FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of January, 2007

Commission File Number 000-52386

Intesa Sanpaolo S.p.A.

(formerly known as Banca Intesa S.p.A.)
(Exact name of registrant as specified in its charter)

Piazza San Carlo 156 10121 Turin, Italy (Address of principal executive offices)

Copies to:

Michael S. Immordino Latham & Watkins 99 Bishopsgate London EC2M 3XF United Kingdom Tel: 20-7710-1076

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F \boxtimes Form 40-F \square Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \square Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \square Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes □ No ⊠

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Exhibit Index

Description

Exhibit Number

99.1 Press release dated January 30, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Intesa Sanpaolo S.p.A.

By: /s/ Corrado Passera

Name: Corrado Passera Title: Chief Executive Officer

Date: January 31, 2007



PRESS RELEASE

INTESA SANPAOLO: 2007 FINANCIAL CALENDAR

Torino, Milano, 30th January 2007 — Today, the meetings of Intesa Sanpaolo's Supervisory Board chaired by Giovanni Bazoli and Management Board chaired by Enrico Salza took place and approved the financial calendar for 2007. Dates are subject to changes.

| 23rd March 2007 | Meeting of the Management Board to approve the drafts of the Parent Company's financial statements and the drafts of the consolidated financial statements of Banca Intesa and Sanpaolo IMI for 2006 |
|---------------------|--|
| 12th April 2007 | Meeting of the Management Board to approve the 2007-2009 Business Plan and propose net income allocation |
| 12th April 2007 | Meeting of the Supervisory Board to approve the Parent Company's financial statements and the consolidated financial statements of Banca Intesa and Sanpaolo IMI for 2006 and the 2007-2009 Business Plan and to propose net income allocation |
| 30th April 2007 | First call to the Ordinary Shareholders' Meeting for approval of the proposal of net income allocation and appointment of Supervisory Board members |
| 3rd May 2007 | Second call to the Ordinary Shareholders' Meeting for approval of the proposal of net income allocation and appointment of Supervisory Board members |
| 15th May 2007 | Meeting of the Management Board to approve the quarterly report as at 31st March 2007 |
| 21st May 2007 | Coupon presentation |
| 24th May 2007 | Dividend payment |
| 11th September 2007 | Meeting of the Management Board to approve the half-yearly report as at 30th June 2007 |
| 13th November 2007 | Meeting of the Management Board to approve the quarterly report as at 30th September 2007 |

As shown in this calendar, the Company - availing itself for 2007 of provisions set forth in art. 82, par.2, of the Consob regulation approved with resolution no.11971/1999 and subsequent amendments and integrations - shall not disclose the reports relating to the fourth quarter of 2006 and the second quarter of 2007 since it shall make available the drafts of the Parent Company's and the consolidated financial statements and the half-yearly report at its Registered office and at Borsa Italiana within the term of 31_{st} March and 13_{th} September 2007 respectively.

This communication does not constitute an offer to purchase, sell or exchange or the solicitation of an offer to purchase, sell or exchange any securities. The shares of Intesa Sanpaolo S.p.A. may not be offered or sold in the United States except pursuant to an effective registration statement under the Securities Act of 1933 or pursuant to a valid exemption from registration.

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