INTESA m SANPAOLO

PRESS RELEASE

THE EUROMONEY AWARDS FOR EXCELLENCE 2018: INTESA SANPAOLO WINS THE TITLE OF "ITALY'S BEST BANK"

London, 12 July 2018 - The Intesa Sanpaolo Group was named "**Italy's Best Bank**" by Euromoney during the awards ceremony held yesterday evening in London.

The award covers the period from April 2017 to March 2018 and considers a broad range of criteria including operating income, earnings per share, total deposits, total loans, market share in loans and deposits, and the cost/income ratio.

The ranking is prepared annually by Euromoney, a leading publication in the financial markets and international banking sectors, which awards the prizes based on quantitative and qualitative analyses of services and performance, as well as on the basis of surveys of institutional traders within the sector.

Intesa Sanpaolo also came out on top in Croatia through its **PBZ** subsidiary which was named "Croatia's Best Bank".

Intesa Sanpaolo is the leader in Italy in all business areas (retail, corporate and wealth management). The Group offers its services to 12 million customers through a network of more than 4,600 branch offices located throughout the country, with market shares of no less than 12% in most regions.

Intesa Sanpaolo has a strategic international presence with nearly 1,100 branch offices and 7.7 million customers, including subsidiary banks dealing in *commercial banking* in 12 Central Eastern European countries, the Middle East and North Africa, and an international network specialised in supporting corporate customers in 25 countries above all in the Middle East and North Africa, as well as countries in which Italian companies are most active such as the US, Brazil, Russia, India, and China.

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