

PRESS RELEASE

INTESA SANPAOLO AND TIM JOIN FORCES

THE NEW OFFER FOR THE UNDER-30S COMBINES A CURRENT ACCOUNT WITH 4G DATA AND CALLS

Turin, 16 June 2017. **Intesa Sanpaolo** and **TIM** are launching an innovative deal for **the under-30s** which combines the new “**XME Conto**” bank account with a fantastic **mobile calls and data** offer.

Through “**Essere giovani ha i suoi vantaggi**” (“Being young has its advantages”), Intesa Sanpaolo and TIM are confirming their commitment to the new generation, the beneficiaries for many other initiatives from the two companies. Intesa Sanpaolo has created significant **financial inclusion projects** such as its Mutuo Giovani mortgage and PerTe Prestito Giovani and PerTe Prestito con Lode loans, as well as an extensive project combining education and work, **Alternanza Scuola Lavoro**. TIM is supporting young people with numerous **educational initiatives**, including “A scuola digitale con TIM” (“Digital schools with TIM”), TIM4Coding and help for digital start-ups with TIM#WCAP, as well as its **TIM Young offers** for younger customers.

The partnership between Intesa Sanpaolo and TIM gives young people access to Intesa Sanpaolo’s “XME Conto”, the Bank’s **next-generation current account**, as well as “TIM Young & Music X2”, a mobile offer which includes 10GB of 4G Internet, 10GB **streaming via the main music platforms** plus **1,000 minutes of calls**: all at 9.99 euro every 4 weeks with free activation. Customers can **also buy a smartphone** in instalments at competitive prices. As well as the benefits for the under-30s offered by “XME Conto”, there are also **unlimited on-line bank transfers, free withdrawals** from ATMs throughout Italy and beyond and no duty tax.

The offer is open **until 30 September** at all **branches of Intesa Sanpaolo Group Banks**. After opening their *XME Conto*, account holders will be given a code to access the TIM Young & Music X2 offer at all **TIM stores**, with payment via their *XME Conto* account.