

ORDINARY SHAREHOLDERS' MEETING

Confirmation notice is hereby given that the Ordinary Shareholders' Meeting will be held on second call on

Friday 30 April 2010, at 11.00 a.m.

at the Palazzo di Piazza San Carlo in Turin, with entrance at number 158.

In order to facilitate the entry to the Meeting Shareholders are kindly requested to bring a copy of the notification of attendance issued by an authorized intermediary and to arrive in advance in respect to the time set for the meeting.

Turin, 22 April 2010